

Intercollegiate Broadcasting System

STAFF NEWS #18

TO: National Staff & Regional Directors

DATE: March 25, 1962

FROM: Richard H. Crompton, President

FILE: I 3.0

I had not planned another STAFF NEWS issue until after the April 7th Convention at Yale, however I will print this one to report on a very few IBS items since the #17 issue of March 9th, and also to announce the arrival to the Staff of Grace Anne Crompton on the evening of March 23rd. Statistics: 6#11, screaming lustily when not asleep. All in fine shape.

This arrival, slightly ahead of the anticipated date, may make it possible for me to attend the Convention on April 7th. You may be sure that I shall try to do so if it is practical.

Windup for the Convention:

A Key Speaker -- Since IBS had been unable to secure any of the several key speakers which we had in mind, the job was turned over to our hosts at WYBC. John Davison of WYBC and his staff have been having similar difficulties in securing a commitment, however they were very recently able to inform me that they have secured Sam Sharkey, Manager of NBC News.

Final Publicity -- A letter, under advance registrations chairman Charlie Quigley's name, has just been sent out to all stations within about 1,500 miles of New Haven urging their attendance and including the announcement of the speaker mentioned above.

Hotel Reservations -- As of Friday Charlie only had about 30 or 40 hotel reservations for the Convention. This is very far under the overnight reservations last year, but it may well be that most delegates will be planning to make the short trip to New York City following the sessions and see the sights there Saturday evening enroute back home.

Program -- Bill Malone, who has certainly worked hard and long on the program arrangements, has been able to wind it up now that we have a key speaker. Programs of the events of the day will be distributed at registration on the morning of the 7th. The April IBS NEWSLETTER will be distributed at that time also. John Pegram is working up an issue specially adapted to the needs of the convention.

Business Manager Chuck Conrad has recently married and relocated in Bourbonnais, Illinois, where he is working nearby as Director of Operations and Programming for WKAK-FM in Kankakee, Illinois. Make a note of his new address:

Charles Dean Conrad, IBS Business Manager
186 Herman Place West
Bourbonnais, Illinois home: 815-939-1575

Harry Joseph appointed IBS Public Relations Manager: On March 12th I appointed Harry Joseph at IBS Public Relations Manager to fill the vacancy for the remainder of the unexpired term. Harry has more than adequately demonstrated his interest and ability in this important area of work, and suggested that he would enjoy taking over the unfilled post.

The understood definition of the PR job is that of contact with all stations external to the System. In his new post, Harry will gradually be given the various current recruiting projects which I have been directing in the interim.

BROADCASTING YEARBOOK Listing Inquiry forms have been sent to all known non-member campus stations and are beginning to produce results. About 75 of the forms have been returned thus far, 2/3 of which request further information about the System. Thus we have a fine adjunct to recruiting.

1962 IBS Semester Questionnaire, evolved by IBS Sales Consultant Dick Weber at Ferris Institute, has been sent to all member stations recently. Returns are coming in slowly, and are providing some interesting information. Dick will collect and publish the contents after a larger fraction have been received back.

Transistor Campus Station Transmitter Article in ELECTRONICS WORLD: The current issue of ELECTRONICS WORLD magazine contains an article by the chief engineer of the campus station at Washington State University on the 400microwatt transistor satellite transmitters that are used at that station. The IBS Engineering Department will certainly want to contact the author for his permission to reprint the article in the IBS MASTER HANDBOOK. It is also providing impetus for me to consider a similar unit as an addition to my line of campus station transmitters.

New Use for Campus Station Transmitter: I have a purchase order from my own unit of GE-MSVD for one 25 watt 600 kc transmitter system. It is to be used, as is, as the modulator for the KdP modulator crystal in a LASER optical communications system. After finding that a 250 watt Gates bcst. transmitter cost \$4,000 GE was eager to overlook "conflict of interest" problems and buy a unit from Low Power Broadcast Equipment, viz: RHC.

Address Stickers: At the suggestion of Harry Joseph I ordered some sets of address stickers from Walter Drake & Sons, Drake Bldg., Colorado Springs, Colorado. A pad of 500 1/2" x 1 3/4" 3-line printed gummed stickers cost 25¢, 4-line stickers of somewhat larger size cost 50¢/500. I have some for a few of the IBS staff members whom I write very frequently, and will want to get more. I recommend them highly to any of you.

1963 Convention Planning: In order to do the best possible job for the 1963 Convention, I have asked Harry Joseph to consider the problem and to assign a date for next year's meeting as well as to locate a host station in the area of the Mid-West, Great Lakes, or nearby regions. Harry will be able to announce the date, though probably not the location, at Yale on April 7th.

1963 Western Convention: It seems in order that IBS initiate this supplementary Convention next year to provide better contact and service to our members on the West Coast. We are now fortunate in having Dave Borst and Terry Bateman in the Los Angeles area and have accordingly asked Dave to consider such an undertaking.